Jokey Group

Evaluation of the recyclability of our products

We would like to inform you about the recyclability of our products and the current legal situation. In the following, we present various evaluation options against this background.

Current legal situation

The European Packaging Directive 94/62/EC has been in effect for almost 30 years, regulating the placing on the market, return and recycling of packaging in the European Union. In Germany, the Packaging Act (VerpackG) currently implements the directive.

In December 2024, following the European Parliament, the European Council also approved the proposal for a new Packaging and Packaging Waste Regulation (PPWR). It replaces the previous Packaging Directive. On 22 January 2025, the PPWR was published in the EU Official Journal under the number 2025/40 and came into force on 11 February 2025. The PPWR requirements and timescales are set out in the indicative timeline.

The scope of application extends to all EU member states. The PPWR is part of the European Green Deal and the new EU Circular Economy Action Plan and updates the EU legal framework for packaging and packaging waste. Among other things, the aim is to reduce packaging waste and ensure that all packaging is reusable and recyclable by 2030.

There is currently no legislation requiring recyclability of packaging. The EU‘s Packaging Waste Regulation (PPWR) requires that, from 2030, all packaging placed on the market must be at least 70% recyclable.

Assessment of the recyclability of packaging

An accredited company can only assess the recyclability of packaging. Independent labelling of packaging as “100% recyclable” is not permitted (according to the amendment to Annex I of Directive 2005/29/EC). In addition, each packaging must be assessed individually, considering several factors.

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Against this background, it is therefore unfortunately not possible for us to provide a general assessment of the recyclability of our packaging, nor to issue a corresponding certificate.

Contact points for chargeable certification of recyclability

Several institutes in Europe certify recyclability. These include Recyclass and cyclos-HTP, for example.

An official certificate is associated with costly validations and must be ordered individually for each packaging.

Self-assessment tools

We recommend using the following platforms to assess the recyclability of packaging without creating certificates:

- Recyclass: Anyone can register here and create their own rating.
- CHIRA evaluation tool from cyclos-HTP

In order to be able to carry out the recyclability of packaging with the tools mentioned, the following information is required depending on the assessment tool:

On the part of Jokey

- Material
- Colouring
- Additives
- Decoration (IML or print)
- Handle
- Technical data
- Weight

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On the part of the bottler/distributor

- Additional labels or sealing films attached to the packaging
- Percentage of residual filling in the packaging after use

High-quality technical recyclability

Jokey packaging is made from polyolefins, primarily polypropylene. These are ideal for recycling. With regard to the EU packaging regulation PPWR, they achieve the highest categorisation of recyclability.
In addition, Jokey packaging is fully recyclable and thus remains in the material cycle as raw material for new packaging.

In the development and recyclability of our products, we closely follow the methodology and criteria of the current German Minimum Standard for the assessment of recycling-friendly packaging (2025) issued by the Central Agency Packaging Register (Minimum Standard for Recycling-Friendly Packaging).

Disclaimer

The Jokey Group does not provide legal advice – it assesses the impact of legislation on the markets in which it operates. This article reflects our current state of knowledge. The statements and recommendations do not claim to be legally correct and are not intended to form the basis for a legal decision.

We hope this information has been helpful to you. On our Sustainability page you can find much information about the PPWR, the Jokey Eco Concept 4.0 and other sustainability topics. You can read our answers to frequently asked questions in the FAQs section.

If you have any further questions, please contact us or send an e-mail to PPWR@jokey.com.
We will be happy to advise you.

With best regards
Your Sustainability Team